



Eric Rasmusen &lt;erasmuse61@gmail.com&gt;

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**[External] Anderson Students Need You Now More Than Ever**

1 message

**UCLA Anderson Office of the Dean** <dean@eamail3.ucla.edu>

Thu, Jun 18, 2020 at 1:01 PM

Reply-To: UCLA Anderson Office of the Dean &lt;reply-fecd1c717767057e-73\_HTML-133413332-7237447-

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## OFFICE OF THE DEAN

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(310) 825-7982    [dean@anderson.ucla.edu](mailto:dean@anderson.ucla.edu)

Last week, UCLA Anderson held its first remote commencement. While far from our traditional ceremony, it was one of our most meaningful events ever because it was a celebration of resilience.

I am so proud of how our Anderson community has pulled together throughout the COVID-19 pandemic and the recent painful events of racial injustice to support each other and the greater community around us. In many ways, these past months have been a triumph of commitment, innovation and empathy. A common question across our community has consistently been, "How can I help?"

Our priority now is to support our students. Many of them have been hard hit by the financial and personal impacts of COVID-19 and civil unrest and yet remain committed to their educational goals. They want to pursue excellence, become strong leaders, and go on to make a positive impact in the organizations and communities they will serve. Fueling their success is UCLA Anderson's core mission. We need your help.

I am writing today to ask you to consider a gift to our newly established One Anderson Student Relief Fund. A contribution of any size will help meet our most current pressing needs: fellowship funding for the incoming class of 2022, technology upgrades to support remote learning and a pivot in programming to ensure that our students receive the

world-class Anderson experience they deserve.

Your gift is an investment in tomorrow's strong leaders who have the opportunity and responsibility to help shape a better and more equitable world for us all.

Thank you for your consideration and support of Anderson. We remain grateful for you all.

Wishing good health to you and yours,



Antonio Bernardo  
*UCLA Anderson Dean and John E. Anderson Chair in Management*

SUPPORT THE ONE ANDERSON STUDENT RELIEF FUND



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